

Research on cultural globalisation

① Google the term „cultural globalisation“ and read through some definitions. Then write down your own definition.

② Inform yourselves about cultural globalisation by following the leading questions below!

- Do economic and cultural globalisation complement each other? How?
- What dimensions are influenced by cultural globalisation? (e.g. languages, traveling, food...)
- How does cultural globalisation impact indigenous people?
- Can you find positive as well as negative aspects of cultural globalisation with regard to local as well as a potentially emerging global culture (key word: paradoxical dichotomy)?
- What is meant by the term „global village“? Is there an actual global village in the real world?

If you get lost in the vast expanse of the internet, please consider the following website:

http://etec.ctlt.ubc.ca/510wiki/Globalization_and_its_Effect_on_Cultural_Diversity