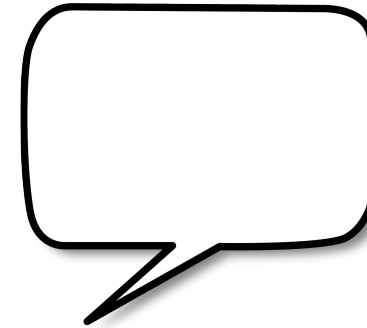
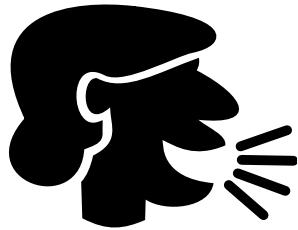
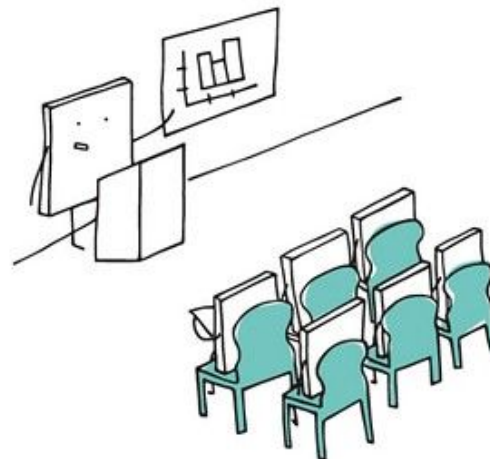
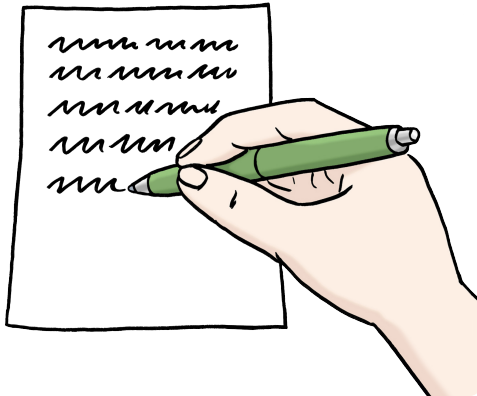




Die drei Grundsätze einer gelungenen Kommunikation





1. Satzlänge

Kurze Sätze.

Ganze Sätze.

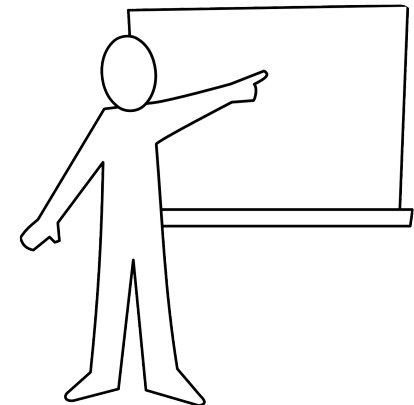


2. Informationsmenge

Wichtige Sätze.

Wenige bis keine Fremdwörter.

Erklärung von Fremdwörtern.



3. Wortwahl



Abkürzungen vermeiden.

Zahlen runden.