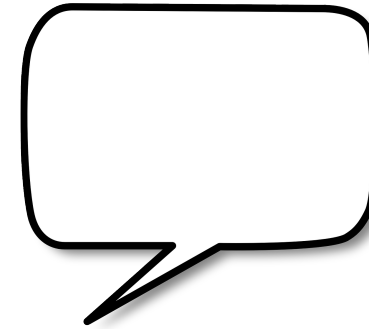
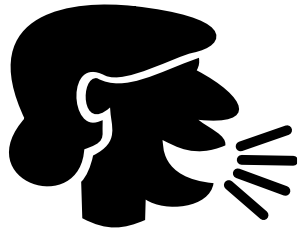
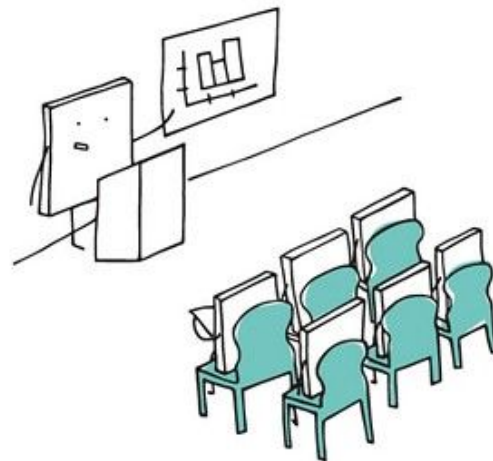
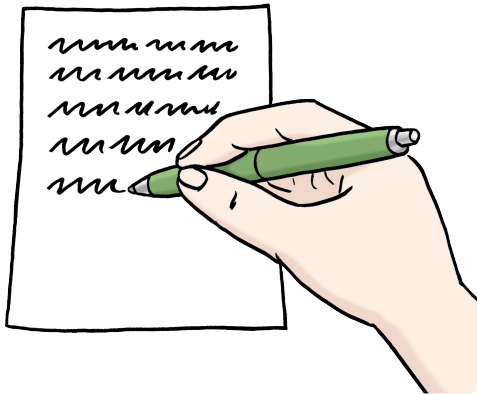


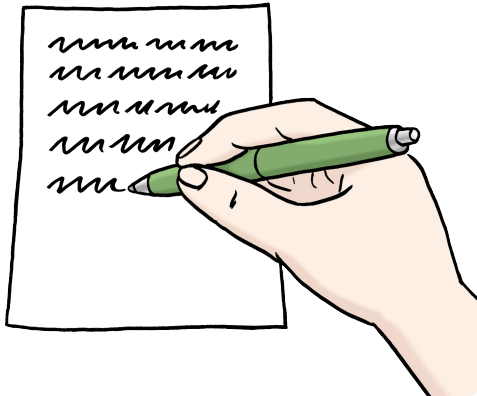


Die drei Grundsätze einer gelungenen Kommunikation





1. Satzlänge



1. Satzlänge

Kurze Sätze.

Ganze Sätze.



2. Informationsmenge

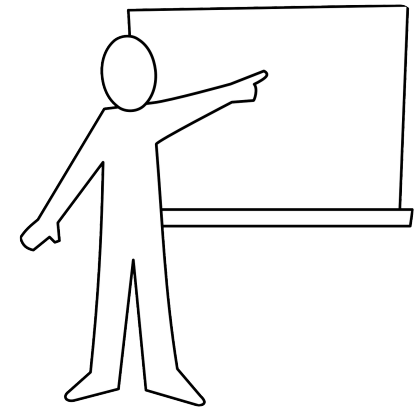


2. Informationsmenge

Wichtige Sätze.

Wenige bis keine Fremdwörter.

Erklärung von Fremdwörtern.





3. Wortwahl

3. Wortwahl



Abkürzungen vermeiden.

Zahlen runden.