

Name:

Entering the Shark Tank

- ① **Watch** the clip of the TV-Show Shark Tank. **Write down bullet points** about the product in the table below. (5 min)

Product Name	
What does it do?	
What makes it stand out?	
Product Data (units sold, production cost, profit margin)	

- ② **Prepare your own Shark Tank sales pitch.** For this, you can choose an already existing product or come up with your own idea for a product. **Use the table above as reference** for information you need to include in your pitch. (45 min)
- ③ **Practice your pitch.** It should be at least **one minute long** and provide a **compelling argument**, as to why your product should be invested in. (5 min)
- ④ **Form groups of 3-4 students.** Take turns and **present your products** in front of the other people in the group. When you are a shark, **take notes on the pitches presented** to you. After everybody finished their presentations, **invest** a total of **10,000€** in the different products based on the quality of the presentation. (10 min)

Englisch