

The 2024 Presidential Debate Harris VS. Trump

Media Bias:

Media bias occurs when a news outlet shows clear preference for one side of an argument, a political party, or an event. This can be subtle or explicit, and often happens through the choice of words, images, or facts that are presented—or omitted. While bias skews the interpretation of events, it doesn't always mean the information is false, but that it is framed in a way to promote a specific viewpoint.

Objective Reporting:

Objective reporting presents information without bias. It involves providing facts and representing different perspectives fairly, without favoring one side over the other. While complete objectivity is difficult to achieve, the goal is to give the audience a balanced and accurate account.

Subjective Reporting:

Subjective reporting reflects personal opinions or interpretations of an event. Common in commentary, editorials, or opinion pieces, it can provide insight but does not aim for neutrality. Subjective reporting is not necessarily biased, but it openly acknowledges a personal perspective, which makes it different from news reporting that aims for objectivity.

Fake News:

Fake news refers to false or deliberately misleading information that is presented as fact. This can include completely fabricated stories, exaggerated details, or manipulated facts to deceive the audience. Unlike biased or subjective reporting, fake news intentionally distorts the truth.

Think: Watch the different Videos about the debate and take notes. Look at the questions and answer them for yourself.

Pair: Compare your notes and ideas with a partner and discuss.

Share: Share your ideas and points with the classroom.

- ① A1: Present how you think different news channels might report this debate. What aspects might they focus on?
A2: Point out which candidate seemed stronger or weaker in this clip and explain why some media outlets might highlight this.
A3: Describe what details could be emphasized or omitted to make one candidate appear better or worse.
- ② B1: Examine if the reporter's tone, language, or focus conveys bias.
B2: Evaluate if the news clips (Video 1 and 2) are biased.
- ③ C1: Discuss whether satire can be objective and free from bias.
C2: Reflect on how each report framed the debate differently.

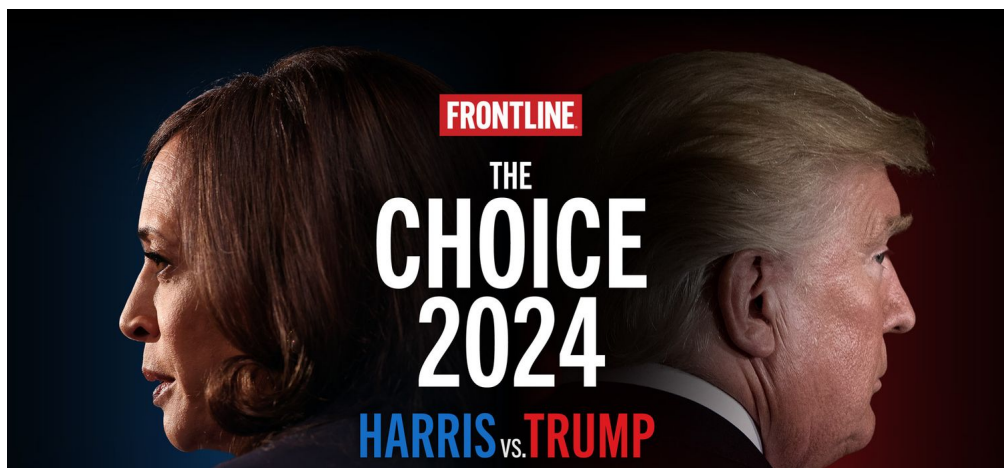


Bild Quelle: <https://www.pbs.org/wgbh/frontline/article/the-choice-2024-harris-vs-trump-message-executive-producer-raney-aronsen-rath/>