Text Type Characteristics

① Match the sets of characteristics with the correct text type (blog post, news article, personal e-mail or formal e-mail).

[ ] • informal, conversational tone. • first-person perspective is common. • often includes personal anecdotes or opinions. • may address the reader directly (e.g., „Have you ever wondered…?"). • includes hyperlinks or calls to action (e.g., „Check out my latest post").	**[ ]** • polite and professional tone. • structured with a clear subject line, greeting, body, and closing. • uses formal language and full sentences. • may include a request or provide detailed information. • often ends with „Best regards," or „Yours sincerely."
[ ] • formal and objective tone. • focused on facts and information. • includes who, what, when, where, why, and how. • structured in short paragraphs and often starts with a headline. • does not directly address the reader.	**[ ]** • casual and conversational tone. • may include abbreviations, emojis, or slang. • often skips formal structure (e.g., casual greetings like „Hey!" and closings like „Cheers"). • short and to the point.

② Identify the text types of the sentences.

Hey! Are we still on for lunch tomorrow? Let me know! •

I am writing to inquire about the availability of conference rooms for a meeting scheduled on February 15th. •

        ○ blog post

        ○ formal e-mail

The annual film festival attracted over 10,000 visitors this weekend, making it the most successful event in its history. •

        ○ news article

        ○ personal e-mail

Last weekend, I finally tried the new sushi place downtown, and let me tell you, it was a game-changer! •

③ Write your own sentences matching a specific text type characteristic and let the class guess. (**easy**: Write at least 2 sentences, **challenge**: write four or more)

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