

Text Type Characteristics

- ① Match the sets of characteristics with the correct text type (blog post, news article, personal e-mail or formal e-mail).

- informal, conversational tone.
- first-person perspective is common.
- often includes personal anecdotes or opinions.
- may address the reader directly (e.g., „Have you ever wondered...?“).
- includes hyperlinks or calls to action (e.g., „Check out my latest post“).

- polite and professional tone.
- structured with a clear subject line, greeting, body, and closing.
- uses formal language and full sentences.
- may include a request or provide detailed information.
- often ends with „Best regards,“ or „Yours sincerely.“

- formal and objective tone.
- focused on facts and information.
- includes who, what, when, where, why, and how.
- structured in short paragraphs and often starts with a headline.
- does not directly address the reader.

- casual and conversational tone.
- may include abbreviations, emojis, or slang.
- often skips formal structure (e.g., casual greetings like „Hey!“ and closings like „Cheers“).
- short and to the point.

- ② Identify the text types of the sentences.

Hey! Are we still on for lunch tomorrow? Let me know! •

I am writing to inquire about the availability of conference rooms for a meeting scheduled on February 15th. •

The annual film festival attracted over 10,000 visitors this weekend, making it the most successful event in its history. •

Last weekend, I finally tried the new sushi place downtown, and let me tell you, it was a game-changer! •

- blog post
- formal e-mail
- news article
- personal e-mail

- ③ Write your own sentences matching a specific text type characteristic and let the class guess. (**easy**: Write at least 2 sentences, **challenge**: write four or more)